

# WVMA EDUCATIONAL MATERIALS

Educate your clients - Order yours today!

Contact name: \_\_\_\_\_ WVMA Member \_\_\_\_ Yes \_\_\_\_ No  
Clinic name: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_  
Street address: \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_  
No PO Box  
City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_ E-mail: \_\_\_\_\_  
Is this address a residence or business?  Residence  Business

## See reverse side for product details

<b>Benefits of the physical exam - bladder stones poster</b> (11" x 17") _____ @ \$10 (member) _____ @ \$15 (non-member)	<b>Vets Know Pets brochures</b> _____ @ \$22 for 50 (member) _____ @ \$27 for 50 (non-member) _____ @ \$36 for 100 (member) _____ @ \$41 for 100 (non-member)
<b>Benefits of the physical exam - hip dysplasia poster</b> (11" x 17") _____ @ \$10 (member) _____ @ \$15 (non-member)	<b>Vets Know Pets posters</b> _____ @ \$7 for 5 (member) _____ @ \$12 for 5 (non-member) _____ @ \$11 for 10 (member) _____ @ \$16 for 10 (non-member)
<b>FOCUS on client communications</b> _____ @ \$40 (member) _____ @ \$80 (non-member)	<b>Cows Need Doctors Too! video</b> _____ @ \$20 (member) _____ @ \$25 (non-member)
<b>Living Compatibly with Dogs</b> _____ @ \$15 for 50 <b>coloring books</b> _____ @ \$25 for 100	<b>AMDUCA: Meeting the challenges</b> _____ @ \$15 (member) _____ @ \$20 (non-member)
<b>Rabies Awareness brochures</b> _____ @ \$15 for 50 _____ @ \$25 for 100	
<b>Sharps brochures - Stick to the rules!</b> _____ @ \$7 for 50 _____ @ \$10 for 100	

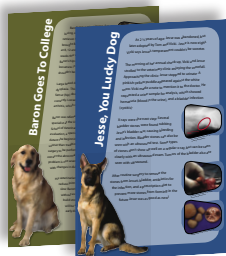
TOTAL:

\$ \_\_\_\_\_

Check # \_\_\_\_\_ Credit Card: \_\_\_\_ MC \_\_\_\_ Visa \_\_\_\_ Discover  
Name on card \_\_\_\_\_ Signature \_\_\_\_\_  
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V Code # \_\_\_\_\_ (Required - Last three digits on the back of the card after the account number)

Return to the Wisconsin Veterinary Medical Association, 301 N. Broom Street, Madison, WI 53703 or fax to (608) 257-8989. Questions? Contact us at (608) 257-3665 or send an e-mail to [wvma@wvma.org](mailto:wvma@wvma.org). Or order online at [www.wvma.org](http://www.wvma.org).

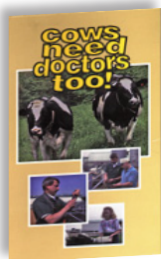
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## **Benefits of the physical exam - hip dysplasia poster; bladder stones poster**

These 11"x17" educational posters have been taken directly from the WVMA traveling display. They feature colorful photos and a real-life story demonstrating the importance of regular veterinary physical examinations. Posters describe treatments for hip dysplasia and bladder stones.

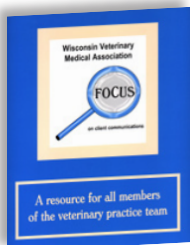
\$10 each (member)      \$15 each (non-member)



## **Cows Need Doctors Too! video**

This is an all-in-one presentation package, designed to introduce grade school children to the dairy veterinary profession. Themes presented in the video are the importance of veterinarians on the farm, the veterinarian/producer partnership and food safety issues. The package consists of a 13-minute video showing the dairy veterinarian in action on a farm. It illustrates the health needs of a cow from birth on. Highlighted throughout is the care and management of a dairy herd in relation to the production and processing of dairy products that ultimately reach the consumer. This high-quality video is general enough to be used successfully anywhere in the country. The written materials included are a teacher's guide, presenters guidelines and a reproducible activity sheet for children grades three to five.

\$20 (member)      \$25 (non-member)



## **FOCUS on client communications binder**

This 150+ page resource manual is the cornerstone of the WVMA's campaign to help Wisconsin veterinarians and staff strengthen their practices through good communication. The manual contains tips and proven ideas from practices across Wisconsin. There are templates and evaluation forms that everyone in your practice can help fill out and learn from to help you set realistic and profitable communication goals. This information can be used by each member of your team - receptionists, technicians, veterinarians, groomers.

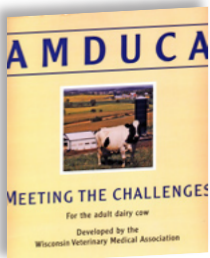
\$40 (member)      \$80 (non-member)



## **Vets Know Pets posters and brochures**

Veterinarians are the experts in companion animal healthcare and we want your clients to know it! These posters and brochures promote three main areas that clients should come to you for information and advice. They encourage clients to talk with you on choosing the right pet for their family, helping their pet live a long, healthy life, and what they can do for their pet at home.

Posters: \$7 for 5 (member) / \$12 for 5 (non-member)      \$11 for 10 (member) / \$16 for 10 (non-member)  
 Brochures: \$22 for 50 (member) / \$27 for 50 (non-member)      \$36 for 100 (member) / \$41 for 100 (non-member)



## **AMDUCA binder**

Make sure you are in compliance with the law with this dairy practitioner's guide to implementing the regulations of the Animal Medical Drug Use Clarification Act.

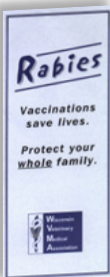
\$15 (member)      \$20 (non-member)



## **Living compatibly with dogs coloring books**

To help combat injuries due to dog bites, the WVMA put together this coloring book designed to teach children the do's and don'ts of dog safety. This fun activity book presents important tips to inform children without scaring them away from interacting with dogs and other pets. Pediatricians love this book.

\$15 for 50 or \$25 for 100



## **Rabies awareness brochures**

The recently updated brochure discusses the potential risks of this fatal disease and common sense ways your clients can protect their families. It clearly explains the steps to be taken when an animal bites or scratches a human. Your local family practitioner and pediatrician may want this too. Make this important piece of information available to your clients today!

\$15 for 50 or \$25 for 100



## **Sharps brochures - Stick to the rules!**

This brochure discusses how to keep everyone safe by disposing of needles properly. It is an excellent handout for farm and pet clients who use injections.

\$7 for 50 or \$10 for 100