WVMA Executive Board Minutes
August 10, 2011

The meeting was called to order by Dr. Steve Erickson.

Executive Board members in attendance: Drs. Steve, Erickson, Phil Johnson, Robert Zukowski, Bill Nussdorfer, Tom Howard, Tom McKenna, Bob Klostermann, Darlene Konkle (sitting in for Dr. Ehlenfeldt), John Been, Dale Kressin, Daryl Buss, Peter Gaveras, Jessica Daul, Tom Whitten, Randy Schuett, Zachary Janssen, K.C. Brooks

Special guests: Drs. Chet Rawson, Ann Sherwood Zieser and Pedro Rivera
WVMA staff: Kim Brown Pokorny and Torrie Kennedy

Member Presentation: Dr. Pedro Rivera shared with the Ex. Board his experiences, and concerns with the lack of understanding of integrated medicine (alternative/complementary). He is concerned that not all medical professionals understand the training involved to be able to perform these types of medicine.

A motion was made to approve the June 15, 2011 board minutes. Motion seconded. Vote taken and motion approved.

A motion was made and seconded to accept the new membership applicants. Motion passed. New members include: Dr. Melissa Cheeks, Dr. Ann Gutting, Dr. David Hamman, Dr. David Johnson, Dr. Angela King, Dr. Kristie Ponce, Dr. Erica Reinman, Dr. Heidi Servi, Dr. Stephanie Stewart, Dr. Richard Wallace, Dr. Lauren Wrobel, Dr. Colin Yoder, Dr. Allana Schwiesow, Dr. Corey Gallagher, Dr. Jonathan Congdon,

The Treasurer's Report was given by Dr. Howard. A motion was made and seconded to approve the treasurer's report as presented. Vote taken and motion passed.

President's Report was given by Dr. Erickson. He talked about the AVMA Convention and how the AVMA revealed that the national issues veterinarians are dealing with mirror Wisconsin's issues. Income is down for veterinarians resulting from fewer pet visits despite the increase in the pet population. AVMA strategic plans and goals were discussed, along with the Partnership for Preventive Healthcare bringing together groups with a mission, provide preventive healthcare with regular veterinarian visits.

WVMA Logo and Branding – The WVMA continues to work on logo revisions. We have to consider tradition vs. modernization and public vs. membership. Several members of the board agreed the key elements of the logo should remain as symbols of trust in medical doctors. Key and traditional elements include the snake and the staff.

Executive Director Report was given by Kim Brown Pokorny: Kim shared upcoming WVMA events and encouraged the Ex. Board's attendance:

September 8, Informed Consent taping in Madison
September 14, Legislative Day
October 20-23, WVMA Convention
October 21, Annual Business Meeting
October 26, Legislative Reception with SVM/WVDL Tours

At any time Kim is willing to go to local VMA meetings and give updates and or answer questions.

Legislative Committee Report:
The Department of Safety and Professional Services (formerly R&L) will be introducing a modernization bill in Sept. There will be pieces that impact veterinary medicine. The WVMA will review and submit our positions on this language.

A motion was made and seconded to support the American Veterinary Medical Association model of including complementary and alternative veterinary medicine in the definition of veterinary medicine in order to clarify that these practices relate to the diagnosis and treatment of animals and, therefore, constitute the practice of veterinary medicine. Proposed Language for VE 1.02 (Definitions):

> To "practice veterinary medicine" has the meaning set forth at s. 453.02 (6), Stats, and includes but is not limited to: dentistry; animal psychology, theriogenology; surgery (including cosmetic); obstetrics; herbal medicine; homeopathy; applied kinesiology; ophthalmology; dermatology; cardiology; chiropractic/spinal manipulation; radiology; animal psychology; ultrasonography; embryo transfer or pregnancy, sterility or fertility evaluation; massage therapy, osteopathic therapy; energy therapies; ayurveda; aromatherapy; flower remedy therapy, acutherapy, acupressure, osteopathy; nutraceutical therapy; phythotherapy; nutritional therapy; acupuncture; laser treatment, naturopathy; physical rehabilitation and all other branches of specialties of veterinary medicine.
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> ***(Note: 453.02 (6)*** *To "practice veterinary medicine" means to examine into the fact or cause of animal health, disease or physical condition, or to treat, operate, prescribe or advise for the same, or to undertake, offer, advertise, announce, or hold out in any manner to do any of said acts, for compensation, direct or indirect, or in the expectation thereof).*

Vote taken, motion passed.

A motion was made and seconded for the following: VE 7.03 - MAINTAIN the current specific information the licensed veterinarian must record and maintain.

- Delete the new requirement relating to recording "**all communications with the client**" [7.03(2) (q) and 7.03(3)(k)]

- Delete the new requirement relating to recording "**all medically pertinent communications with the client**" [7.03 (4)(l)]

Vote taken, motion passed.

A motion was made and seconded to approve WVMA's recommendations to the AVMA Model Practice Act Draft. Vote taken, motion approved. The WVMA will be submitting comments to AVMA on the model practice act on the following points;

Disagree/More Clarification needed

- Exemptions: Section 6, 9 – Compensation
- Exemptions: Section 6, 9 – This could allow from employees of farms to perform surgeries. Animal welfare, food safety, public health and drug residue risks.
- Exemptions: Section 6, 17 – Shelters. Need to have "supervision" clarified. WVMA will send our shelter language created by the shelter committee that the WI VEB is planning to utilize.

WVDL Report was given by Dr. McKenna: There have been significant cuts made to the National Animal Health Network's funding.

SVM Report was given by Dean Buss: Our research programs and our Comparative Biosciences Graduate Program hold great distinction, with deep roots in what was once the Department of Veterinary Science and Veterinary Science Graduate Program. In this 100th anniversary year of academic veterinary

medicine at UW-Madison, their leadership is undergoing an important change. Dr. Mary Behan, having held the position of Associate Dean for Research and Graduate Training with great distinction, recently retired from that position and from her faculty position. Mary contributed immensely to the School and to the UW-Madison as a faculty member, teacher, and administrator, and she will be greatly missed.

Following an internal search, Dr. Dale Bjorling, chair of the Department of Surgical Sciences since 1988, has accepted this important position. He brings an impressive record of leadership in research and graduate education to this position, and we look forward to his contributions in his new role. An example of that leadership has been his success in securing NIH funding for support of veterinary medical students seeking advanced research training. The financial support of our students, in general as well as for those pursuing research training, recently became even more critical. Specifically, the federal legislation that increased our nation's debt ceiling included a measure that eliminates the in-school interest subsidy of student loans. Dr. Mark Lutschaunig, AVMA director of Governmental Relations has noted: "The AVMA is disappointed in the decision by Congress to eliminate the in-school interest subsidy on graduate and professional student loans as part of its action to reduce federal spending.

The AVMA certainly understands the need to limit federal spending and address the nation's growing debt. However, eliminating educational financing for graduate and professional students who rely on student loans to fund their education, such as veterinary school, will ensure higher education is out of reach for many." (http://www.avma.org/press/releases/110802_in-school-subsidy-elimination.asp). Increasing scholarship support for our students has long been an SVM priority, and this change re-emphasizes the importance of that effort.

SCAVMA Report was given by Dr. Erickson: The students that attended the AVMA Convention enjoyed and appreciated the WVMA hosted dinner.

AVMA Executive Board Report was given by Dr. Rawson: He talked about the AVMA Strategic Goals. AVMA did a good job of soliciting member input. It is recommended that we keep communication lines open with the HOD. Maybe a column in the newsletter could be added about what the AVMA Executive Board is discussing and what actions/projects the AVMA is working on.

AVMA House of Delegate Meeting Report was given by Dr. Randy Schuett:
Meeting summary:
Dr. Rene Carlson the AVMA President elect did a wonderful job of presiding over the HOD and she gave a compassionate presentation as to goals for the AVMA in the future. It is evident she is very aware of the challenges our profession faces, and I know she will be extremely busy as our President. We were proud to have her representing our profession.

At the candidates breakfast Clark Fobian from Mo. announced he will be running for President elect in 2013. There will be 2 candidates for the office of vice president, Walter Threlfall, the delegate from Ohio and a retired professor at Ohio State, and Ed Smallwood an instructor at North Carolina SVM.

There were numerous awards presented and Peter Muir from the SVM was the recipient of the AVMF/AKC Career Achievement in Canine Research Award.

Below is a report of business conducted at the House of Delegates meeting held July 14-15th in St Louis, Mo. attached. The candidates with*** by their name were elected to that position.

AVMA HOD informational meeting notes

I. Closed session to discuss anti-trust issues with concern to Resolution 5
    A. Economic viability of the profession
    B. Veterinary workforce in the U.S.

II. Resolutions
    A. Resolution #5 withdrawn and substitute #5 will be considered
    B. Resolution #7 - received by OEP late - must waive notice requirement by 2/3 vote of HOD to be referred to the appropriate reference comm. then considered by HOD - 100%

C. Resolution #8 - waive notification - 79%
D. Resolution #9 - waive notification - 81%
E. Resolution #10 - waive notification - 90.7%

III. Bylaw Amendments

A. Proposed bylaw amendment 11 is withdrawn and 12 is endorsed by Utah VMA

HOD REGULAR ANNUAL SESSION - SECOND MEETING

I. Nominations

A. President-elect

Doug Aspros (***) vs. Gary Brown

B. Councils

1.. COBTA - microbiology

Tim Frana -

Margie Lee - ***

2. COBTA - pharmacology - unanimous ballot - Jane Owens
3. COE - basic sciences - Gary Adams - unanimous ballot
4. COE - private clinical practice - John Scamahorn - unanimous ballot
5. COE - veterinary Preventive Medicine

William Epperson vs. Phillip Kass ***

6. Judicial Council - At-Large

John Hynes vs. Linda Lord***

7. Council on public health &regulatory medicine - public health agencies/ Armed Forces

Lanny Pace vs. Kendra Stauffer*** vs.. Mary Grace Stobierski*** - voted for 2

8. Council on research - active research Dr. Harm Hoggenesh(sp.) - unanimous ballot
9. Council on Veterinary Service - private practice exclusively food animal

Paul Cook*** vs. Alan Sletten

10. HAC - federal or state government - Dan LaFontaine - unanimous ballot

C. HAC.

1. HAC - equine - Ben Franklin -unanimous ballot
2. HAC - private practice mixed animal

Dr. JV Bollar ***

Dr. Kathy Jorgensen

IV. Consent agenda

A. proposed bylaw amendment 9 removed from consent agenda

B. Proposed bylaw amendment 2 and 12 removed by reference committee#1

Proposed bylaw amendment 2 - resolution made and seconded to strike the word economically from #2 (iv.)

vote on amendment - yes by 81% to accept amendment

Proposed amendment 2 - resolution to add "public veterinarians and" in #2 (iii)

vote on amendment - yes by 97%

Proposed amendment 2 - resolution to add "and the promotion of food safety" at the end of #2 (iii.)

then suggested to use food defense or food protection instead of food safety.

add in "promotion of food safety and defense" - amendment accepted

The head of council stated that the term was left out so the council on food safety is left to deal with that concern

Vote to adopt proposed bylaws amendment # 2 as amended - YES 89.2%

C. Proposed bylaw amendment 3- 8 and 10 placed on the consent agenda and therefore passed

D. Discussion on proposed bylaw amendment #9 - vote YES 97%

E. Proposed bylaw amendment #12 - EB and HAC voted for disapproval but reference committee voted for approval

Comment made by federal veterinarian that this may slow down the process on Capitol Hill if legislators cannot act on interim policies

Discussion - how to implement, items placed on consent agenda and passed en bloc or items can be removed if there is a question or concern

Vote - motion failed - did not receive 2/3 vote

F. Reference committee chairs - everything else on consent agenda

G. Resolutions

1. 4 - 2011 - recommend approval by EB and HAC and reference committee #6
Terminology - terms for hospital and clinic are left loose on purpose to allow for flexibility as services may change
Vote - YES - 88.1% (WI voted yes)

2. Substitute 5 - Formation of Foreign Accreditations Task Force
EB recommended approval ?and HAC has no recommendation and reference committee recommended approval
Vote - for substitute resolution 5 - YES - 64.1% (WI voted yes)

3. Resolution 6-2011 - EB and HAC voted for disapproval
reference committee #3 voted against this resolution
Vote (WI voted no) - HOD - voted against - 72.5%

4. Resolution 7 - Revised policy on Free-roaming, owned cats
EB - no recommendation, HAC and reference committee #2 recommended approval
Vote - (WI voted yes) - voice vote = majority

5. Resolution 8- Role of the House of Delegates
EB and HAC recommend disapproval; reference committee #1 votes against
Amendment to delete "cost/benefit" - passes by 69.8%
Vote on amended resolution - (WI votes no) - NO 85.2%

6. Resolution 9 Report of AVMA Global Activities
EB and HAC and reference committee recommend approval
VOTE (WI voted yes) - 100%

H. Consent Agenda

1. Proposed bylaw amendment 8 removed from consent agenda
EB and HAC and reference committee 1 voted for approval
VOTE –(WI voted yes) - YES - 81.1%

2. Vote on consent agenda - 100% voice vote

A motion was made and seconded to support Mary Beth Leininger nomination to the AVMA's Council of Education nomination. Vote taken: Motion approved.

DATCP Report given by Dr. Konkle:
Arizona recently reported a native born CEM positive stallion. There are at least 4 other stallion potential exposed through A.I. collection. You can expect states to respond to this new outbreak of CEM with special import testing requirement and/or statements on CVI's. Please remember to always contact the state of destination for current interstate health requirements.

The division has submitted a bid to perform drug residue investigations of first time offenders for FDA. These investigations are focused on educating producers and veterinarians on preventing additional residue problems. The division had previously performed this work for FDA up until 2007 but dropped the contract due to workload and staffing issues. If the contract is approved, as expected, work will begin after October 1st. Contact Dr. Darlene Konkle 608-224-4902 or Darlene.konkle@wisconsin.gov if you would like additional information.

A workshop for veterinarians on Fish Regulatory Medicine will be held at the Pyle Center, UW-Madison on September 19 and 20. Contact Dr. Myron Kebus 608-224-4876 or Myron.kebus@wisconsin.gov if you would like additional information.

Another continuing education opportunity for veterinarians is the Fall Preparedness Seminar sponsored by the Southeast Wisconsin Medical Reserve Corps. The intended audience is medical and veterinary professionals, emergency management personnel and volunteers and other stakeholders. The Summit is September 16-17 in Brookfield. Contact Dr. Darlene Konkle 608-224-4902 or Darlene.konkle@wisconsin.gov if you would like additional information.

Request for WVMA member list to update State Veterinarian email communications list: A motion was made and seconded to approve the WVMA sharing its member email list with the DATCP Animal Health Division. The list will only be used for veterinarian communications out of the Animal Health Division. Vote taken, motion passed.

Residue Task Force Report was given by Dr. Howard: The task force continues to look for partners to collaborate with on this project. The Professional Dairy Producers of Wisconsin (PDPW) has embraced our action plan and has worked on marketing language – Meat Matters. They have adopted this plan.

There has been a lot of interest around the US wanting to see what our group has done. Seeds have been planted to those that have asked for the presentation and distribution has begun to accommodate those requests. Kim is going to share the residue plan in Indiana at the Heartland Conference.

Best Practices Update given by Dr. Johnson: WVMA met with Impromed again. They were going to talk with veterinarians using Best Practices. They don't like the Access program it was built from. They will be back in contact with the WVMA.

Nominating & Procedural Committee Report was given by Dr. Johnson: The committee is working on making recommendations on all WVMA Acting Policies.

Awards & Recognition (Daul):
A motion was made and seconded to approve the committee's recommendation of 2011 Veterinarian of the Year Award. Vote taken, motion approved.

A motion was made and seconded to approve the committee's recommendations for the 2011 Meritorious Service Awards. Motion seconded. Vote taken, motion approved.

Membership & Member Services Committee Report was given by Dr. Tom Whitten:
(Brooks): On the question of what does the WVMA do for you? A thought was a Power Point presentation to be developed and distributed by other members or "practice to practice".

(Kim): Students need a better understanding of what the WVMA is and does and what being a member means.

Budget & Auditing Committee Report was given by Dr. John Been:
A motion was made and seconded to approve the 6 month financials. Vote taken, motion approved.

A motion was made and seconded to increase membership dues by $5, a year, for the next three years. Vote taken, motion approved.

Public Education & Marketing Report Committee Report given by Dr. Zach Janssen:
Coloring books on cow and pet subjects were discussed. An artist has been hired for the artwork. The language of the cow and pet books was attached and reviewed by board for approval. It was recommended the in the LA book that the language on the Page 3, Picture idea/word search the phrase, "Pulling Power".

Motion to approve coloring book language. Motion seconded. Vote taken, motion approved.

Sponsors for the costs of the producing the book are being soliciting. Iams and American Family Insurance could be possibilities.

Traveling Display: A motion was made to approve the design and purchase of 2 new displays, 3 panels for each display, one with a large animal theme and the other with a pet/small animal theme, to replace old display which has been costly to ship, difficult to set up, panels are worn out, and some information outdated. Motion seconded. Vote taken, motion approved.

A motion was made and seconded to approve the Public Education and Marketing Committee's participation in the Bayer media training. The committee will be participating to determine if this is something we should offer to our membership. Vote taken, motion approved.

Dr. Gaveras expanded on the subject of members participating in more educational events, such as state fairs and county fairs. He suggested some of our promotions and marketing funds be dedicated to more public outreach.

Animal Welfare Committee Meeting Report was given by Dr.Gaveras: The committee recommends the following guiding principle:

Guiding PRINCIPLE Regarding Animal Abuse and Neglect

Guiding Principle: As part of the veterinary oath, it is our responsibility to report animal abuse and suspected animal abuse. Our mandate, from the AVMA, includes "the protection of animal health and welfare, the prevention and relief of animal suffering, the conservation of animal resources, and the promotion of public health".

Background
Based on an Ohio State University study (Sharpe 1999), it is estimated that the average practitioner, regardless of practice setting, will see at least 5-6 cases of animal abuse per 1,000 patients.

Abusive and neglectful behavior can range from failure to provide the necessities to overt signs of abuse. Examples may include, but are not limited to:

- Neglect, which can range from inadequate veterinary care to isolation, starvation and improper housing.
- Hoarding behavior, which has both deleterious effects on the involved animals and public health.
- Willful trauma and pain to an animal.

In addition, animal cruelty and abuse are strongly linked to violent behavior against other human beings.

It is our responsibility as veterinarians to educate our clients regarding the humane care and treatment of animals. In situations where we suspect inhumane actions are occurring, we should try to educate the client on proper care. When the abuse in intentional, and/or client is not receptive to changing the condition, the veterinarian should contact appropriate authorities, such as local law enforcement and humane authorities.

A motion was made and seconded to approve the guiding principle. Vote taken, motion approved.

Grievance Committee Report was given by Dr. K.C. Brooks:
Currently there are 2 cases to resolve and the process has been a little slow and tough to come to a conclusion.

Public Health and Food Safety Report was given by Dr. Zukowski: Next meeting is September 7th.

Veterinary Technician Committee was given by Dr. Daul:
The WVTA 2009-2011 President, Sarah Kastern, resigned her position. Kristen Cooley, is currently Interim president.

Professional Education Committee Report was given by Dr. Nussdorfer: The executive board should be encouraging their vendors to reserve a booth at the Annual Convention. Staff continues to work on selling sponsorships. The committee is meeting September 7 to plan the 2012 Winter Retreat and Practice Management Institute.

Other Business:

A motion was made and seconded to pay for Dr. Klostermann to attend the AVMA DC Fly-in. Vote taken, motion approved.

A motion was made and seconded for Kim to sell the old office computers for $100/each. Vote taken, motion passed.

A motion was made and seconded to adjourn the meeting. Motion passed.