Executive Board Meeting
Hilton Madison Monona Terrace
Madison, WI 53703

October 19, 2011

**Minutes**

Dr. Steve Erickson, President, called the meeting to order. WVMA Executive Board members in attendance were: Drs. Kressin, Been, Janssen, Schuett, Whitten, Nussdorfer, Gaveras, Daul, Johnson, Mike Rosek (substitute for Dr. Zukowski), Klostermann, Buss, McKenna, Howard, Ehlenfeldt; Gina Laur, student rep. and Kim Brown Pokorny and Sarah Young, WVMA staff.

Guests included: Drs. Dean Peterson, Tom Johnson, IA VMA Executive Director, Chet Rawson, AVMA District 6 Ex. Board member, Ann Sherwood Zieser, WVMA HOD Alternate

A motion was made and seconded to approve the minutes. Motion approved.

President's Report – Dr. Erickson talked about attending the Heartland Veterinary Leadership Conference, the SVM Board of Visitors Meeting, WVMA Informed Consent taping with the Dept. of Safety and Professional Services, the WVMA/Dean's Meeting and the Legislative ay

Executive Committee – Dr. Erickson reported that the Executive Committee approved to send Sarah to the NIAA Antibiotic meeting in Chicago. A motion was made and seconded to approve the recommendation. Motion passed.

Report from Executive Director – Kim Brown Pokorny
The Legislator reception that was originally scheduled in April will take place the last week of October. Rep. Knudson will present the 250th resolution to Dr. Klostermann. Save the Dates: Feb 1 – Residue Wausau, Feb. 2 – Madison, Feb. 23 Practice Management Institute will be held in Tomah with topics pertaining to risk analysis/compliance, Winter Retreat is March 2-4, Pet Hall of Fame will be held March 3. The WVMA is sponsoring an etiquette speaker for the SVM Student Business Club in November. Five WVMA members went through Crisis Communications training with PDPW. It was a great training, with urban mom's to provide feedback.

Report from Treasurer – Dr. Howard discussed the financials and noted that the WVTA and WVPMA will be sent $0 balance invoices after convention, as a way of noting the value of the WVMA sponsorship of the meeting space.

A motion was made and seconded to approve the treasurer's report as presented. Motioned passed.

A motion was made and seconded to approve the new members as presented. Motion passed.

Drs. Linda Arndt, Heather Barnes, David Brdecka, Rebecca Dallwig, Derrick Donovan, Daniel Griffith, Ariana Houge-Liebsch, Molly Isaacson, Dean Knudson, Anne Love, Christopher Mau, Patrick McGeevy, Caitlin Savagian
**Students**: Ashley Anderson, Annika Andersson, Catherine Bargren, Kaitlyn Beaty, Garrett Blumer, Georgia Bosscher, Megan Brackeen, Katie Brueggen, Mary Calhoun, Elizabeth Casper, Brock Christenson, Sessaly Craft, Chelsea Crawford, Adrienne Felix, Kelly Flowers, Jack Gedymin, William Gilles, Amber Gooden, Matthew Hamilton, Christine Harb, Kimberly Hassen, Brianne Heder, Jessie Hermes, Justin Hess, Loren Heusel, Alexander Hintz, Janelle Hoffman, Elizabeth Holt, Lauren Iwicki, Teresa Kaiser, Sam Keepman, Daniel Kiele, Marla Krantz, Jacob Kuenster, Stephanie Kuhle, Alison Kutska, Jenny Lenz, Tyler Majerus, Anna Martel-Arqrqette, Kolby McIntyre, Alaina Moon, Christina Moris, Kari Musgrave, Britta Nordberg, Diane O'Brien, Lauren Pasch, Carolyn Peter, Kristen Peterson, Emily Pierce, Jennifer Resch, Kitt Rhiner, Amanda Samson, Allison Schreiner, Kelly Schultz, Emily Sievers, Breann Sommer, Katie Sommor, Kristi Takasaki, Ben Tegen, Brandon Trzebiatowski, Nicole Young

SCAVMA/Student Advisory Committee Report – Per the request of students, the WVMA is planning a Student Day for February 11, Vets to Vet School topics are being selected and the 2012 Blue Coat Ceremony will be held on April 15.

AVMA Executive Board Report – Dr. Chet Rawson – The HOD recommended establishing a taskforce on governance and member participation. They would like a review and evaluation of the current governance of AVMA, with a goal of creating transparency. A foreign accreditation taskforce will evaluate the impact of foreign veterinary schools on the veterinary profession and PAVE.

The AVMA is looking for individuals to serve on the Veterinary Economic Strategy Task Force. AVMA created an Economics Division and is currently hiring an individual to head that division. AVMA is looking at the VCPR definition and where the profession should head with the direction of this working relationship.

DATCP Report – Dr. Ehlenfeldt
Approximately thirty five cases of Eastern Equine Encephalitis were confirmed in Northern Wisconsin between August and October. While the majority of the cases were unvaccinated equine, there were also EEE positive Alpaca and farmed pheasants. The last outbreak was in 2001 with over sixty confirmed cases. The following year there were a handful of positives and since 2002 there were no reports until this summer. Contact Dr. Darlene Konkle 608-224-4902 or Darlene.konkle@wisconsin.gov if you would like additional information.

The division began licensing dog sellers on June 1st. To date there have been 270 registrations with about half having completed the initial inspection process. People selling, sheltering or adopting at least twenty five dogs from three or more litters annually are required to register. Contact Dr. Yvonne Bellay 608-224-4888 or Yvonne.bellay@wisconsin.gov if you would like additional information.

Seventy one veterinarians and fish health inspectors from twelve states participated in the Fish Regulatory Medicine seminar September 19-20.

USDA cooperative agreement funding for Johne's, avian influenza, traceability, CWD, aquaculture and emergency management has been significantly reduced for 2012.

Updated administrative rules will be submitted to the DATCP board on November 9th. Public hearings on the proposed rule changes will take place in late November or early December. Dates and locations will be provided to the WVMA office as well as being published. Issues of primary interest to veterinarians include proposals to extend the certification period from three years to five years for veterinarians performing caudal fold TB tests and Johne's risk assessments, reduced testing for CWD and VHS.

The USDA traceability rule is open for comment until December 9th. The rule has no impact on Wisconsin import requirements beyond removing breed registrations and tattoos as official identification. The rule will impact other states that have less stringent requirements. Official ID will be required on all sexually intact dairy breeds and all sexually intact beef cattle over 18 months of age. http://www.regulations.gov/#!documentDetail;D=APHIS-2009-0091-0001

WVDL Report – Dr. McKenna – Funding continues to be an issue. The laboratories are working to maintain funding to the network of veterinary diagnostic labs on FAD. The lab is doing well. Milk prices and exports are high, so that is beneficial to the WVDL.

SVM Report – Dean Buss – The School is at a point of transition in the office of Associate Dean for Research and Graduate Training, occasioned by the retirement of Dr. Mary Behan, who served as associate dean since 2007. The SVM and the UW-Madison were fortunate to have the benefit of Mary=s many contributions as a faculty member and administrator over a long and distinguished career, and we wish her well! I am pleased to announce that Dr. Dale Bjorling is succeeding Mary as associate dean, while temporarily continuing to serve as Chair of the Department of Surgical Sciences. We will shortly be naming Dale=s successor as chair, another important transition for both the department and the SVM. We are fortunate to have developed a great deal of administrative talent among our faculty and staff, and that depth will continue to be important in the years to come. At the time any new school of veterinary medicine is established, the majority of its founding faculty are of a very similar age and stage of development. As those faculty move through the ranks over a period of 20-30 years, they tend to reach retirement age at about the same time, so we anticipate a significant number of retirements in the decade ahead. Sustaining the level of quality and productivity we have enjoyed thus far will require maintaining an environment and level of quality that will continue to attract the best candidates, making wise choices during recruitment, and devoting attention to mentoring of new faculty in the critical years as they establish their teaching, research, and service programs. Those mandates are similar, if not identical, to the recruitment of an excellent associate into a private clinical practice, so all of you will recognize the opportunities and challenges the SVM will face in the years to come!

AVMA HOD Report – Dr. Schuett – HR 1406 – Fairness to Pet Owners, is still in the subcommittee and probably won't move next year. WVMA should consider having elections for HOD earlier, so it coincides with the AVMA meetings/timing. Have the time they serve, have it coincide with the AVMA meetings.

Best Practices Task Force – Dr. Johnson – originally the WVMA approached Impromed to see if they were interested in purchasing and further developing the software. It doesn't look like Impromed is interested, we need to think about approaching another company.

Nominating and Procedural Committee – Dr. Johnson
A motion was made and seconded to approve the following concealed carry policy:

WEAPONS POLICY

WVMA prohibits all persons who enter company property from carrying a handgun, firearm, or other prohibited weapon of any kind regardless of whether the person is licensed to carry the weapon or not. The only exception to this policy will be police officers, security guards or other persons who have been given written consent by WVMA to carry a weapon on the property.

The committee reviewed the entire policy manual and made recommendations to archive, update or keep the policies. Policies will now be sent to committees to review and make recommendations back to the Ex. Board. Motion made and seconded to approve the recommendation. Motion passed.

Logo Task Force – A motion was made and seconded to approve the new WVMA logo as recommended. Motion passed.

PAC – Dr. Johnson introduced the PAC and brochure. An Ipad2 drawing will take during Convention to try to raise money for the PAC.

Public Education & Marketing Committee – Dr. Janssen reported that the Beaver Dam Fire Department was the most recent to receive masks. The Bayer training was not quite what was expected. It was more client communications focused. The committee continues to seek input for the monthly client enewsletter.

WVMA Residue Task Force – Dr. Howard – talked about how the WVMA has developed a strong partnership with PDPW. Eventually, there will be a pilot project with the PDPW Board of Directors and their veterinarians. The WVMA has spent considerable time developing relationships, a work plan and performing industry outreach on the residue issue.

Legislative Committee – Dr. Klostermann reported on the AVMA Fly-In. A VEB Rules update was given. The Department of Safety and Professional Services is working on a modernization bill for the Department. There will be veterinary medical language in the bill. A raw milk and dog licensing update was given. It is unlikely that they bills will move ahead in this session.

WVMA continues to work on the unlicensed practice issues within the Dept. of Safety and Professional Services.

Membership & Member Services Committee – Dr. Whitten
A motion was made and seconded to form a WVMA Foundation. The draft structure will be discussed and determined at the January Planning Retreat. Motion passed.

A motion was made and seconded to approve $5000 to use to cover start-up costs for the foundation. Motion passed.

Grievance Committee – Dr. Brooks &Dr. Gaveras reported most cases involve poor communications.

Public Health & Food Safety Committee – Dr. Zukowski
Recommendation: A motion was made and seconded to approve this rabies informational sheet. Motion passed.
A motion was made and seconded to approve the following recommendation. Motion passed.

**Recommendation:**
The WVMA should support the activities of individual veterinarians and veterinary medical organizations to: educate clients and the general public about rabies and its prevention; promote the vaccination of all domestic animals at-risk for rabies virus exposure for which a commercial vaccine against rabies is licensed in the United States (including not only dogs, but also cats, cattle, horses, sheep and ferrets); cooperate with public health and law enforcement officials to perform rabies quarantines; and foster an understanding that rabies control benefits the animals, the agricultural economy, and public health in Wisconsin.

**Background:**
Whereas, rabies is an almost invariably fatal disease in both animals and human beings and a disease for which therapy is rarely effective once clinical signs and symptoms have developed; and,

Whereas, rabies is a highly preventable disease through the use of pre-exposure vaccination; and,

Whereas, rabies can be present at any time among wild animal reservoir species and that domestic animals can unexpectedly come into contact with these wild animals; and,

Whereas pet animals, even those kept exclusively indoors, can be exposed to rabies via bats; and,

Whereas, in the state of Wisconsin, three human cases of rabies and 222 animal cases have occurred since 2000, including 14 cases in domestic animal; and,,

Whereas, safe and effective commercial vaccines for the prevention of rabies virus infection are widely available for use by veterinarians in dogs, cats, cattle, horses, sheep and ferrets; and,

Whereas, prevention of rabies in domestic animals is a critically important factor for prevention of rabies in human beings;

Therefore, the above stated recommendation is put forth by the WVMA Food Safety and Public Health Committee for consideration by the WVMA Executive Committee.

Veterinary Technician Committee – Dr. Daul
There is a new president of the WVTA. The Ex. Board would like to meet with the WVTA at the January Planning Retreat.

Budget & Auditing Committee – Dr. Been
A motion was made and seconded to approve the 2012 budget as presented. Motion passed.

Professional Education Committee – Dr. Nussdorfer/Dr. Kressin
Registration numbers are way up and the program book was shared. Advertising has increased over the last two years, due to the changes we made in the book.

Other business – Dr. Erickson
Elections were held for the Vice-Chairman position. Dr. Been was voted in as the Vice Chair. Retiring Ex. Board members were recognized and thanked – Drs. Whitten, Nussdorfer Schuett and Johnson.

The meeting was adjourned. Next meeting will be January 20, 2012 in WI Dells.