

advertising RATES

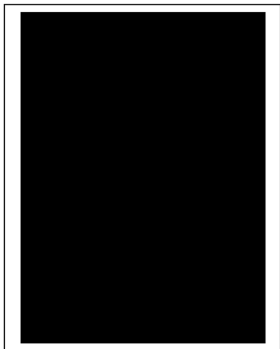
	1 Mo.	6 Mo.	12 Mo.
Full Page.....	\$630	\$600	\$575
1/2 Page.....	\$400	\$380	\$365
1/4 Page.....	\$225	\$215	\$210
1/8 Page.....	\$115	\$110	\$105

Rate per month

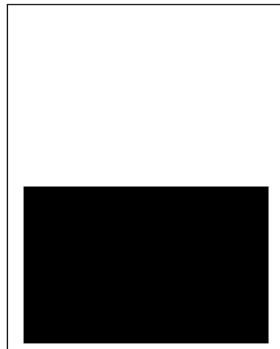
- Circulated to over 2,00 members in Wisconsin and out-of-state
- Posted online for members in online library
- #1 means of communication and information distribution

size REQUIREMENTS

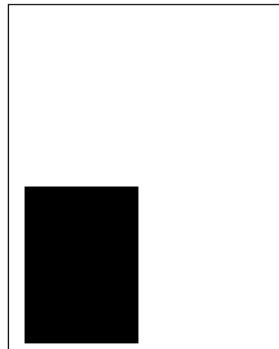
Display advertisements are to be sent as a print ready PDF file and will be printed in black and white. The WVMA does not resize or edit advertisements. Display advertisements are accepted on a space availability basis and are subject to approval by the newsletter editor.



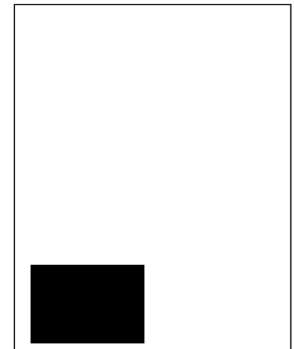
Full Page
7.75" x 9.25"



1/2 Page
7.75" x 4.5"



1/4 Page
3.75" x 4.5"



1/8 Page
3.75" x 2.125"

publication DEADLINE

<u>Issue</u>	<u>Deadline</u>	<u>Issue</u>	<u>Deadline</u>
January	December 1	July	June 1
February	January 1	August	July 1
March	February 1	September	August 1
April	March 1	October	September 1
May	April 1	November	October 1
June	May 1	December	November 1

New ads can be submitted for each issue as long as they are received by the deadline. For contracts longer than one month, the same ad will be repeated in each issue unless a new ad has been received by the deadline for the desired issue.

contact WVMA

All display advertising questions and materials should be directed to Bailey Quam by emailing bailey@wvma.org or calling (608) 257-3665. Payment can be taken via phone or sent to WVMA, 4610 S. Biltmore Lane, Suite 107, Madison, WI 53718.

WVMA Voice ADVERTISING CONTRACT



The WVMA newsletter is the Wisconsin Veterinary Medical Association's main form of communication and information distribution to its members. Published monthly, the *WVMA Voice* includes regular features: *Legal Briefs*, *From the Executive Director*, *From the President*, *Marketing Beat*, calendar of events and classified ads. The *WVMA Voice* also includes information and news affecting the lives, practices, licenses, businesses and professional knowledge of WVMA members.

Please fill out the contract below and mail or email to the WVMA office.

Wisconsin Veterinary Medical Association
4610 S. Biltmore Lane, Suite 107
Madison, WI 53718
Phone (608) 257-3665 | bailey@wvma.org

advertiser INFORMATION

Company Name _____

Billing Address _____

City _____ State _____ Zip _____

Telephone (____) _____ Fax (____) _____

Email _____

Contact Person _____ Title _____

insertion SCHEDULE

Frequency

1 Month 6 Months 12 Months

Month(s)

Jan. Feb. March April May June
 July Aug. Sept. Oct. Nov. Dec.

Size

1/8 Page 1/4 Page 1/2 Page Full Page

	1 Mo.	6 Mo.	12 Mo.
Full Page.....	\$630	\$600	\$575
1/2 Page.....	\$400	\$380	\$365
1/4 Page.....	\$225	\$215	\$210
1/8 Page.....	\$115	\$110	\$105
	Rate per month		

Special instructions _____

We, the above named advertiser, authorize the Wisconsin Veterinary Medical Association, publisher of the WVMA Voice, to publish our advertising under the terms stated. We agree to honor all terms and conditions on this contract and in the rate sheet. We agree to pay for all advertising in accordance with the contract terms.

Authorized signature _____ Date _____

payment METHOD

Select one:

Invoiced monthly **OR** Credit card* (please circle one): Visa Mastercard Discover American Express

Card Number _____ Exp. _____ CVV Code _____

Name of Card _____ Date _____

*Credit cards will be charged upon receipt for full amount of the contract.

3.75" x 2.125"

3.75" x 4.5"

3.75" x 2.125"

7.75" x 4.5"
